

DELTA SIGMA THETA SORORITY, INC.

Southwest Regional Conference

Vision 2020: Focused on Sisterhood, Commitment, and Service.



Call To Conference

May 28 - 31, 2020

Beverly E. Smith, National President and CEO
Michelle Brown, Southwest Regional Director
Tierra Shepherd, Southwest Regional Representative



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GREETINGS FROM THE
Regional Director



Greetings Sorors from the Blazing Southwest Region!

As we prepare for the 47th Southwest Regional Conference, my heart is filled with great joy and gratitude to serve the “Blazing” Southwest Region. We anticipate a great time of equipping, learning and sharing when we convene in my hometown of Fort Worth, Texas under the theme: *Vision 2020: Focused on Sisterhood, Commitment, and Service.*

We are calling all sorors, our Delta Dears, Divas and Dolls, from every corner of Arkansas, Louisiana, New Mexico, Texas and the isle of Jamaica to Fort Worth because the conference just won’t be the same without you! A tremendous investment of time, thoughtful planning and love will be evident and felt when you are greeted by the hospitality of our host chapter members from Fort Worth Alumnae, North Central Texas Alumnae and Arlington Alumnae. Also joining our host chapters in welcoming you will be the members of Lambda Chi Chapter from the University of Texas at Arlington. They are all working diligently to ensure that the Southwest Region has one of the best regional conferences ever!

As you plan to travel from your respective homes to spend a few days in Fort Worth, aka Funky Town, prepare yourself to experience our “FortChella,” where sorors will enjoy a perfect blend of work, music, and fellowship as we gather to renew our bond of sisterhood, our commitment to service, and increase our knowledge of Delta through participation in plenary sessions and workshops. We aim to do our best to leave you with a lifetime of memories.

Take time to peruse this Call to Conference and make plans to join us with bold excitement and anticipation of what is to come. We are honored and await your arrival as all roads lead to Fort Worth, Texas for the 47th Southwest Regional Conference.

In Sisterhood and Service,

Michelle Brown

Michelle Brown
Southwest Regional Director



GREETINGS FROM THE *Regional Representative*



To My Sorors of the Southwest Region,

I bring you greetings on behalf of all the collegiate chapters in the Blazing Southwest Region. As your zealous Regional Representative, I am excited to welcome you to Fort Worth, Texas for the 47th Southwest Regional Conference! The arrival of the 140 chapters of the region that include Louisiana, Texas, Arkansas, New Mexico and Jamaica is highly anticipated. We are truly blessed to be able to assemble once again to learn, bond, and laugh.

Can you believe the regional conference is right around the corner? As we assemble once again in the historic city of Fort Worth, I look forward to fellowshiping with everyone as we display our theme for the conference, ***Vision 2020: Focused on Sisterhood, Commitment, and Service.*** The Regional Conference is the setting for us to learn about the national initiatives of the Sorority and ensure that we continue our noteworthy work to strengthen communities.

To my bold and achieving collegiate sorors, we have prepared a variety of events for the Collegiate Day Forum which will occur at the opening of conference. During the conference I encourage you all to take advantage of workshops, meet as many sorors as you can, and prepare to take whatever you learn back to your chapters. Along with learning more about the business of Delta, we have planned a Step Show that is expected to bring all organizations and chapters from near and far! So get ready, get ready, get ready!

Our dynamic Regional Director, Soror Michelle Brown, and I salute the host chapters, Fort Worth Alumnae, North Central Texas Alumnae, Arlington Alumnae, and Lambda Chi, for answering the call to assist with the planning of the 47th Southwest Regional Conference. These chapters have worked tirelessly to make this a successful conference, and efforts are greatly appreciated.

Sorors, I hope that your experience is memorable, and that you leave with valuable information to impact the communities in the Blazing Southwest Region.

Sisterly,

Tierra Shepherd

Tierra Shepherd
Southwest Regional Representative



GREETINGS FROM THE
State Coordinator & State Facilitator



Greetings Sorors of the Southwest Region!

We are delighted to welcome you back to Texas...the state where everything is BIG and this weekend is no exception!

Thank you to Fort Worth Alumnae, Arlington Alumnae and North Central Texas Alumnae Chapters for your hard work in preparation for our arrival. Your attention to detail will not go unnoticed.

This conference will allow many opportunities to learn, share and inquire, taking our Delta knowledge to higher levels. It is then important to take that knowledge back to our chapters to help improve service to the communities that depend on us.

As you attend plenaries and take notes, consider how you can be the positive change in your chapter influencing others to be positive as well. Positive attitudes make us more productive!

To Arkansas, Jamaica, Louisiana, New Mexico and sorors from all around the United States of Texas, enjoy the conference!

Yours in the Sisterhood,

Cassandra Anderson Carter

Cassandra Anderson Carter
Texas/New Mexico State Coordinator

Morgan Corbin

Morgan Corbin
Texas/New Mexico State Facilitator





GREETINGS FROM THE *Host Chapter Presidents*



Welcome to “Funky Town” Fort Worth. The words excitement, exhilaration, and exuberance cannot begin to describe our anticipation of your arrival for our homecoming celebration. To put it in our context, “Welcome to FortChella.”

In case you’ve forgotten, Fort Worth is the City of Culture and Cowboys. It is the city where the west begins, home to the Cowboys of Color Museum, the legendary Stockyards, where you can still see a live cattle drive twice a day, and a rich western heritage. Let us introduce you to the other side of Fort Worth.

We are rolling out the crimson carpet for our sorors to enjoy all we have to offer. From the glitter and charisma of Sundance Square to the expanse of our new Dickies Arena; from the old train depot to the Texas Motor Speedway. We’ve got the best steakhouses and the most authentic Tex-Mex cuisine in any one city. We run the gamut of entertainment variety – Jubilee Theatre, one of the oldest African-American theatres still in existence, the Fort Worth Symphony Orchestra performances at Bass Hall, and the historic Hilton Hotel – location of President John F. Kennedy’s final address on the morning of November 22, 1963. We have jazz at the Scat Jazz

Lounge or boot scootin’ boogie at Billy Bob’s Texas. We are minutes away from Cowboys Stadium and Rangers Stadium for the sports enthusiasts, or Six Flags Over Texas and Hurricane Harbor for amusement park excitement. For those who enjoy a more cultural or serene experience, there’s the Modern Museum, the Botanic Gardens and the famous Fort Worth Water Gardens.

We have taken every opportunity to enhance your experience here. We are poised and ready to accomplish the mission we were assigned last year. So, while we’re together planning and strategizing to accomplish Delta business, tackling the enemies of progress, know that the Tarrant County Special Ops Teams - Arlington Alumnae, Fort Worth Alumnae, and North Central Texas Alumnae chapters – are ready to spring into action to make your stay here exceptional.

*You know, we thank God sun rises and shines on you
You know there's nothing, nothin', nothin' we would not do, oh
Before we let you go,
We would never, never, never, never, never, never, never, never
Let you go before we go*
Paraphrased “Before I Let You Go” by Frankie Beverly and Maze, remix by Beyonce’

Welcome to Fort Worth!!!

Angela Smith

Angela Smith
President
Fort Worth Alumnae

Raquel “Rocky” Jones

Raquel “Rocky” Jones
President
Arlington Alumnae

Theresa Wilson

Theresa Wilson
President
North Central Texas Alumnae



GREETINGS FROM THE *Conference Co-Coordinator*s



The Tarrant County Chapters of Delta Sigma Theta Sorority, Inc. welcome you to the 47th Southwest Regional Conference to be held in Fort Worth, TX, home of Sundance Square, Bass Performance Hall, The Stockyards and Historic Stop Six. Anxiously awaiting your arrival, we are planning a Texas size experience for everyone that will be both educational and entertaining.

As we build on our Southwest Region Conference theme “*Vision 2020: Focused on Sisterhood, Commitment, and Service*,” we want you to become immersed in the sights, culture and entertainment of the area. From the fabulous art and cultural district in Fort Worth to the new \$250 million Texas Live! entertainment district in Arlington, you will have plenty to do and see while you are in the area.



As we convene on May 28-31, 2020, mark your calendars to join other sorors from Arkansas, Jamaica, Louisiana, New Mexico and Texas of the blazing Southwest Region to conduct the business of Delta. We hope that our “Fortchella Comes to FunkyTown” Welcome Event will make this Regional conference one you will not soon forget! See ya’ll in 2020!

Talemah Jones

Talemah Jones
Conference Coordinator
Fort Worth Alumnae

Bridgett Walker

Bridgett Walker
Conference Co-Coordinator
Arlington Alumnae



Indria Thomas

Indria Thomas
Conference Co-Coordinator
North Central Texas Alumnae



2020 REGIONAL CONFERENCE

Online Registration Information & Guidelines

1. **All registration for the 2020 Regional Conferences will be ONLINE.** Individual members will be able to register “anywhere and anytime” on any Web connection through a fully secured online system. Our National website address is www.deltasigmatheta.org.
2. Registration will open on March 1, 2020, 12:00 noon EST. Registration for each conference will remain open through April 30, 2020 or until capacity is reached.
3. Registration will close April 30, 2020 at 11:59 PM EST or earlier if capacity is reached.
4. Registrations will not be processed until full payment has been received.
5. In order to **register** members must be currently financial for fiscal year 2019-2020 (July 1, 2019-June 30, 2020) through a local chapter or as a member-at-large.
6. In order to **attend** the conference, members must be financial for the fiscal year in which their conference occurs, through a local chapter or as a member-at-large.
 - a. To attend the SOUTHWEST Regional Conference, dues for fiscal year 2019-2020 (July 1, 2019 – June 30, 2020) must be paid.
 - b. Dues for fiscal year 2019-2020 are due and payable beginning January 1 – March 31, 2019; after March 31st a \$10.00 Late Fee is due; after June 30th a Reinstatement Fee of \$15.00 is due.
 - c. **As a quality control measure, the National Headquarters staff will verify the financial status of registrants, prior to onsite pick-up.**
7. Any financial member who pays the registration fee will be able to register for more than one conference.
8. Members will need the following information to access the secured website:
 - a. The user ID and password created in the Sisters Only portal.
 - b. If you have not created an account in the Sisters Only Portal, please send an email to systemid@deltasigmatheta.org requesting your System/iMIS ID. Include your name and member number. Your System/iMIS ID will be emailed to you with instructions within 3 to 5 business days.
9. Once you have gained access you will need to enter the information requested. You will need to certify that you have read the Transfer, Cancellation and Refund policies and accept the terms.



2020 REGIONAL CONFERENCE

Online Registration Information & Guidelines

11. CONFERENCE REGISTRATION FEES

Registration (Opens March 1, 2020)

Delegate Categories

| | |
|-----------------------------------|--------|
| Alumnae | \$ 310 |
| Collegiate | \$ 225 |
| Alumnae Hostess | \$ 300 |
| Collegiate Hostess | \$ 225 |
| Members of International Chapters | \$ 200 |

(Online Registration for each Regional Conference closes April 30, 2020 or once capacity is reached).

12. SPECIAL EVENT SUBSCRIPTION TICKETS

Members may also purchase tickets for all subscription events during online registration. These activities are:

| | |
|------------------------|-------|
| Social Action Luncheon | \$ 65 |
| Step Show | \$ 40 |

Tickets must be purchased at the same time you register for the conference. You will not be able to log-on again and purchase tickets separately.

Tickets for all subscription events / special activities are non-refundable.

Tickets will be sold on-site based on availability. Tickets sold on-site will cost an additional \$10 per ticket, per function.



THE IMPORTANCE OF BOOKING YOUR ROOM THROUGH DELTA

Most Frequently Asked Questions Regarding Housing

I can find a lower rate on the Internet. Why should I book a room through Delta?

Anticipated room block pickup, which is projected based on our history, is Delta's strongest tool when negotiating future sleeping room rates and meeting space. If Delta is unable to achieve its room block commitment because attendees are making reservations outside of the official room block or canceling/shortening their length of stay at the hotel, the hotel charges Delta an attrition fee to make up for its loss in anticipated room revenue per our signed hotel contract. An attrition fee will lead to an increase in registration fees and/or other expenses related to the conference. Delta's goal is to keep our registration fees under the standard \$700 registration rate currently being charged by similar organizations.

What other benefits are there to reserving a room through Delta?

Delta and our official housing company, MCI USA, will work on your behalf to help resolve any issues – if there is a dispute with the hotel or if you are dissatisfied with your accommodations. Transportation will only be provided from "Official Convention Hotels." When you factor in cab fares and travel time to an alternate hotel, you may discover the benefits are not as great as you originally planned. Staying at an official hotel allows you to better network with your peers and remain in the center of the activity surrounding the meeting. In addition, Delta hotel contracts include clauses that protect our attendees in a variety of areas. For example, if the hotel is oversold and must relocate an attendee to another hotel, the hotel must provide complimentary transportation to the alternate hotel and pay for one-night accommodations. This benefit is only extended to attendees at the official conference hotels.

What is Delta doing to reduce its exposure to attrition fees?

Delta has teamed up with a housing agency, MCI USA, which tracks sleeping room reservations and cancellations for each regional conference and works with future hotels in adjusting sleeping room blocks to match current trends.

Why should I not use a debit card to book a hotel room?

Using a debit card to book a hotel can cost you dearly. It's typically better to use a credit card rather than a debit card when checking into a hotel. The hotel will place a hold on the money in your checking account to cover the potential balance of your stay. The room rate, taxes and estimated incidentals (\$50 per day) such as meals, telephone calls, Internet charges and mini-bar fees will all be used to calculate the hold. Such holds can remain for several days to more than a week after you check out and can cause your card to be declined or charged hefty overdraft fees for purchases you thought you had money in your account to cover. Hotels also put holds on credit cards, but unless you're up against your credit limit that usually isn't a problem.

It is important to note that the non-refundable one-night deposit will be deducted from the card that you enter at the time of booking your hotel room. The card entered at the time of booking will also be on file with the hotel once our official housing company submits the final rooming list to the hotel.

What if I don't have a credit card?

Don't have a credit card to use? You'll need to keep a high balance in your checking account to cover debit card holds when traveling. Better yet, to safeguard the checking account where your bill payments and other transactions are withdrawn, open a second checking account used only for debits.

What should I do if all of the rooms are sold out?

If all of the rooms are sold out, you will need to add your name to the waitlist. The Sorority has secured an official housing company, MCI USA, for the Regional Conferences and will work in conjunction with the vendor to ensure that we always have rooms available for registered attendees. If at any point all of the rooms in the block are sold out, please do not go outside of the block to book a room. Our housing company will work on your behalf to secure a room within Delta's official room block. The waitlist allows you to walk through the process of booking your room which includes providing a form of payment that will be charged at the time the additional housing is secured. Once your housing accommodations have been secured through the housing company you will receive an official email identifying the hotel selection and room rate.



Conference at-a-Glance

Wednesday, May 27, 2020

Regional Leadership Reception (*By Invitation Only*)

Thursday, May 28, 2020

Membership Intake Training Registration
Membership Intake Training (By Invitation Only)
Conference Registration
Exhibit Trade Show (set-up)
Heritage & Archives (set-up)
Exhibit/Trade Show Grand Opening
Conference Choir Rehearsal
Delegate Orientation/Working in Conference
Public Meeting
Hostess Chapters' Welcome Reception

COLLEGIATE DAY

Collegiate Day Registration
Collegiate Day Opening Session
Collegiate Day Workshops (AM)
Lunch (On your own)
Collegiate Day Workshops (PM)



Conference at-a-Glance

Friday, May 29, 2020

Conference Registration
Seating of Delegates
Plenary I, Formal Opening Ceremony
Sisterhood Luncheon
Exhibit/Trade Show Grand Opening
Candidates' Corner
Plenary II, National Updates
Plenary III, Meet the Candidates
Rehearsal for Step Show
Step Show (Subscription Event)

Saturday, May 30, 2020

Plenary IV, Elections
Conference Registration
Memorial Observance
Concurrent Workshops (AM)
Social Action Luncheon (Subscription Event)
Concurrent Workshops (PM)
Plenary V, National Updates
Plenary VI, Closing Banquet
Afterglow

Sunday, May 31, 2020

Ecumenical Service
Transition of Officers (Attendance is Mandatory for All
Incoming and Outgoing Officers)



HOST CHAPTERS
Welcome Event

"FORTCHELLA COMES TO FUNKY TOWN"



2020
SOUTHWEST REGIONAL
CONFERENCE

WELCOME EVENT
MAY 28, 2020
FORT WORTH, TEXAS





Step Show

FRI
May 29th



2020 Southwest Regional Conference
Black Movie Excellence
Step Show



Step Show Entry Form

The 2020 Southwest Regional Conference will host a Regional Step Show on **Friday, May 29, 2019**. Chapters will compete and the BEST steppers will be awarded.

- Chapters must submit a completed entry form.
- Each team is only allowed three (3) stagehands maximum.
- A current video representation/ Internet link of the potential stroll that you will be performing should be sent to SWRC2020Stepshow@gmail.com.
- The registration deadline is **March 15, 2020**.
- The Team will be notified no later than March 30, 2020 after the Committee has reviewed entries.
- Each participant of the team must be financial and in good standing for the 2019-2020 sorority year.
- Each team must submit the Registration Contact Information and a non-refundable **\$50 registration fee**.
- Spring 2020 Collegiate graduates are eligible to participate with their collegiate chapter.
- **Chapters must follow the Delta Sigma Theta Step Show Guidelines listed on the National Website.**

***Early entries are strongly recommended. Any additional requirements will be provided separately. Please direct all inquiries to Janelle Herron (jcapri12@hotmail.com) or Courtney Jackson (Courtney.d.jackson1@gmail.com). Email video clip and registration to SWRC2020Stepshow@gmail.com.

Registration Contact Information

| | |
|--|--|
| Contact Name: | |
| Contact Phone (Daytime): | |
| Contact Phone (Evening): | |
| Contact E-Mail Address: | |
| Chapter: | |
| College/University (<i>if applicable</i>): | |
| Primary Advisor (<i>if applicable</i>): | |

Please attach a separate sheet with the names of performers, props, and music assistants (which will count towards a stagehand). Everyone participating on a team **MUST** come from the same chapter. Please include each team member's name and membership number.



Souvenir Journal Form

***The Souvenir Journal will be a **Full Color Electronic Publication**. Only Chapters and Individuals who purchase Full Page Ads will receive a printed full color copy.

Please fill out the following information completely.

| | | | | | |
|--------------------------------|--|-----------------------|--|-------------|--|
| Purchaser/Chapter Name: | | | | | |
| Contact Person: | | | | | |
| Address: | | | | | |
| City: | | State: | | Zip: | |
| Contact Phone: | | Email Address: | | | |

| Chapter Support/Advertisement | | | | | |
|-------------------------------|--------------|--|-------|----------|-------------|
| Level | Description | Incentive | Price | Quantity | Total Price |
| Pearl | Full Page | <ul style="list-style-type: none"> Signage recognition One printed book for chapter archives | \$600 | | |
| Violet | Half Page | <ul style="list-style-type: none"> Signage recognition | \$450 | | |
| Ruby | Quarter Page | <ul style="list-style-type: none"> Signage recognition | \$225 | | |

| Individual Advertisement | | | | |
|------------------------------------|--|-------|----------|-------------|
| Description/Incentive | Incentive | Price | Quantity | Total Price |
| Full Page Advertisement – Business | <ul style="list-style-type: none"> Includes full page ad Signage recognition | \$350 | | |
| Full Page Advertisement – Soror | <ul style="list-style-type: none"> Includes full page ad Signage recognition | \$350 | | |
| Star Patron Ad | <ul style="list-style-type: none"> Includes single headshot, name, current chapter, initiation date and chapter | \$60 | | |
| Soror Shout Out/Rep Your Line | <ul style="list-style-type: none"> Includes 3 lines (100 characters or less) | \$30 | | |

We value and thank you in advance for your advertisement. To ensure an excellent, quality publication, we request the following:

- Please submit high-resolution digital ads. Ads may be submitted in PDF, JPEG, and PNG formats.
- Please use PORTRAIT orientation for ad layout.
- Ads that are not submitted in digital format will incur an additional fee of \$50.00 for typesetting.
- Please submit your ad via the following website with the appropriate payment: <http://www.store.dstssouthwest.org/product/souvenir-journal-ad/> OR please submit payment with this form if purchasing ad via check. Cashier's check, business checks and money orders will be the only acceptable forms of payment and should be made payable to **Delta Sigma Theta Sorority, Inc.**

Mail order form, copy of ad and payment to the following address:

Delta Sigma Theta Sorority, Inc.
 ATTN: Southwest Regional Conference Souvenir Journal
 P.O Box 823021
 North Richland Hill, TX 76182

All ads must be submitted by March 1, 2020. Any ads received after this deadline may not appear in the souvenir journal. If you have any questions, please contact the 47th Southwest Regional Conference Souvenir Journal Committee at swrcads2020@gmail.com.



SOUTHWEST REGIONAL CONFERENCE

Fundraising

Sorors, as we approach our 47th Regional Conference we are pleased to bring you a selection of items with the new Southwest Regional logo sold specially for the Southwest Regional Conference! Here, you will be able to pre-order conference and region branded items and apparel to be delivered direct to your mailbox.

These items are available for sorors to pre-order through a special web-link. Newly released products ordered during this time will be delivered starting on or before February 2020. While some items might be restocked according to their popularity, there will be some items that are limited supply and will not be available once sold out. Don't miss out on these newly released items. They will be **BLAZING!**



<https://fundraising.dstsouthwest.org>



*Southwest Region Bling
Apparel*



*New Southwest Region
Brooch*

...and more!



Conference Support

POSITIONS AND COMMITTEES

In accordance with the Constitution and Bylaws, the Regional Director appoints an array of positions and committees to serve at the time of the Regional Conference. To be considered for appointment, sorors are asked to submit their online application by clicking [Sign-up Form for Regional Conference Support Committees](#). Applications are being accepted for the following positions and committees:

CREDENTIALS COMMITTEE

The duties of the Credentials Committee are to report during the Regional Conference the number of voting, alternate and non-voting delegates; the number of Past National Presidents; National Executive Board Members; Honorary Members, Host Chapter Members; National Staff members; the number of absent chapters; and any other attendance categories deemed necessary (e.g., press, guests, VIPs, speakers).

ELECTIONS

The duties of the Elections Committee is to implement the process for certifying voting delegates to participate in the election of duly certified candidates for office in accordance with the *Constitution and Bylaws* of Delta Sigma Theta Sorority, Inc. and Roberts Rules of Order, Newly Revised.

PAGES

The Pages have the responsibility of serving as floor attendants who service Regional Officers, National President, other officers, the delegates and the Sergeant-at-Arms and Assistants by assisting with checking attendance, delivering messages, running errands, and performing any other tasks as assigned.

PROTOCOL COMMITTEE

The duties of the Protocol Committee are to assist with the seating arrangements for the dais and reserved areas; and prepare and place cards and seating charts for dais participants (for holding room and dais).

RECOMMENDATIONS COMMITTEE

The duties of the Recommendations Committee are to receive recommendations from delegates, chapters, committee reports and the recorders sheets; make recommendations based on observation of the conference program (optional) at the committee's discretion.



Conference Support

POSITIONS AND COMMITTEES

RULES COMMITTEE

The duty of the Rules Committee is to recommend the rules for the conference sessions. Such rules shall include general rules, rules covering motions, and the rules covering discussions.

SERGEANT-AT-ARMS & ASSISTANTS TO THE SERGEANT-AT-ARMS

The Sergeant-at-Arms, Assistant Sergeant-at-Arms, and Assistants to the Sergeant-at-Arms have the responsibility of monitoring the meeting rooms and the doors to enforce order; checking the credentials of the delegates; denying entrance to unauthorized and improperly dressed persons; collecting fines at the door from Voting Delegates who are late or absent from a session without being excused or replaced by Alternates.

The deadline to sign-up for Regional Conference Support Committees is March 15, 2020.

****Submitting an application does not guarantee committee assignment****





2019-2020 SOUTHWEST REGION
Musical Arts Team



WANTED: MUSICIANS, SINGERS & PRAISE DANCERS

All sorors interested in participating in the Regional Conference Choir, Rhythm Section and Praise Dance Team must complete the online sign-up form at [Choir/ Musician/ Praise Dance Sign-up Form](#) by **Friday, March 15, 2020**.

A link to the official choir/musicians/praise dancer website will be sent to you *after* your registration form has been received along with rehearsal details. This year's choir director will feature National A&L Commissioner Soror Charlene D. Ayers, a talented barrage of soror musicians, and each of YOU! Join us - it's going to be a blast!

**PLEASE CLICK THE LINK BELOW TO COMPLETE THE
REGIONAL ARTS MUSICAL ARTS SIGN-UP FORM:**

[Choir/ Musician/ Praise Dance Sign-up Form](#)



Community Service Project

SOUTHWEST REGIONAL CONFERENCE 2020 IMPACT DAY



#SWRCPEACEPROJECT

Impact Day: Stop the Violence Mural and Memorial Bench Project

SWRC Donations: "Trauma Comfort Packs" to support children affected by violence. Each comfort pack(s) should include: a ziploc bag with a stuffed animal, coloring book and crayons. Comfort packs can be placed in the donation bins during the conference.

SIGN-UP:

[HTTPS://WWW.SIGNUPGENIUS.COM/GO/8050A4AABA923A5F58-DAYOFIMPACT](https://www.signupgenius.com/go/8050A4AABA923A5F58-DAYOFIMPACT)



2019-2020 SOUTHWEST REGION *Chapter Awards*

Calling all chapters!!! It's time to showcase your chapter so we can recognize the exceptional work done in the Southwest Region. No matter how big or small your chapter is, there is an award for you! But remember ... you can't win if you do not apply!

The Southwest Region Leadership Team is pleased to announce the award categories for 2019-2020 to be presented at the Sisterhood Luncheon During the 47th Southwest Regional Conference. Awards will be presented to alumnae and collegiate chapters/members that have worked tirelessly throughout its service area to empower communities through leadership and service.

CHAPTER AWARD CATEGORIES (ALUMNAE AND COLLEGIATE):

- Δ Social Action Award
- Δ Exemplary Program Planning and Development
- Δ Membership Services
- Δ Strategic Partnership Collaboration
- Δ Exemplary Arts & Letters
- Δ Exemplary Service
- Δ Chapter of the Year (Alumnae and Collegiate)

MEMBER AWARD CATEGORIES:

- Δ Outstanding Delta DEAR of the Year
- Δ Outstanding Collegiate Member of the Year
- Δ Outstanding Alumnae Member of the Year

COLLEGIATE ONLY AWARD CATEGORIES:

- Δ Advisor of the Year
- Δ Highest GPA
- Δ Collegiate Connection Collaboration

DEADLINE:

All 2019-2020 Southwest Region Award submissions must be received by April 10, 2020 at 11:59pm CST. **Late submissions will not be accepted.** Programs/events for submission must have been implemented between July 1, 2019 - April 1, 2020.

The 2019-2020 Southwest Region Awards Packet along with awards criteria and submission information will be released on January 10, 2020. Only electronic submissions will be accepted.



47TH SOUTHWEST REGIONAL CONFERENCE

Steering Committee

REGIONAL DIRECTOR

Michelle Brown

REGIONAL REPRESENTATIVE

Tierra Shepherd

HOST CHAPTER PRESIDENTS

Angela Smith, Fort Worth Alumnae
Raquel "Rocky" Jones, Arlington Alumnae
Theresa Wilson, North Central Texas Alumnae

CONFERENCE COORDINATORS

Talemah Jones, Fort Worth Alumnae
Bridgett Walker, Arlington Alumnae
Indria Thomas, North Central Texas Alumnae

BUDGET & FINANCE

Nikeya Anderson, Chair, NCTA
Teresa Surlles, Co-Chair, NCTA

CLUB DELTA/AFTERGLOW

Shalunda Corzine, Co-Chair, NCTA
Chadell Rayford, Chair, AAC

COLLEGIATE DAY SUPPORT

Kiara Gray, Co-Chair, Lambda Chi
Kolby Sherman, Co-Chair, Lambda Chi
Lauren Tutt, Chair, NCTA

COLLEGIATE SPECIAL EVENT/ STEP SHOW

Janelle Herron, Chair, AAC
Courtney Jackson, Co-Chair, NCTA

DECORATIONS

Raegan Francis, Chair, AAC
Sherrina Napier, Co-Chair, AAC

DELTA DEAR RECEPTION

Barbara Cager, Chair, FWA
Patricia Chapman, Co-Chair, AAC

FAMILY ACTIVITIES

Shayla Smith, Chair, NCTA

FUNDRAISING/SPONSORSHIP

Aliah Henry, Chair, AAC
Kim Lloyd, Co-Chair, FWA

HEALTH & FITNESS/ FIRST AID

Janet Hicks Woods, Chair, FWA
LaTosha Flowers, Co-Chair, AAC
Lashondra Manning, Co-Chair, NCTA

HOSPITALITY/ HOSTESS ATTIRE

Jocelyn Johnson, Chair, AAC
Alishia Jones, Co-Chair, FWA

INFORMATION TECHNOLOGY

Kimble Colbert, Co-Chair, NCTA
Jamita Machen, Chair, AAC
Shelby Nelms, Co-Chair, FWA

KIT SOLICITATION & SOUVENIRS

Andra Haskins, Chair, AAC
Felicia Piper, Co-Chair, AAC

LOGISTICS

Madelyn Bowman, Co-Chair, AAC
Beletra Thomas, Chair, FWA

MEDITATION AREA/ SPIRITUAL ENRICHMENT

Lula Daniel, Chair, FWA
Miosha McCann, Co-Chair, AAC
LaVerne Whitehead Reed, Co-Chair, DAC

MEMBERSHIP SERVICES

Jasmine Casey-McCullum, Co-Chair, AAC
Tonya Derrick, Co-Chair, DAC
Demetrice Thompson, Chair, FWA

MUSICAL ARTS

Charlene Ayers, Chair, FWA
Gina Wheel, Co-Chair, AAC

VIP LEADERSHIP RECEPTION

Monica Brooks, Co-Chair, AAC
Brittney Mitchell, Co-Chair, FWA

REGISTRATION

Teretta Scott, Co-Chair, AAC
Treschell Seymore, Chair, FWA

SERVICE PROJECT

DeShun Jackson, Co-Chair, AAC
Regina Williams, Chair, FWA

SOCIAL ACTION LUNCHEON

Shawan Hagan-Cole, Chair, AAC

SOUVENIR JOURNAL

Dalena Brigance, Chair, FWA
Tamiyah Fletcher, Co-Chair, AAC

SPECIAL EVENTS/ PUBIC MEETING

Bridgette Garrett, Chair, FWA
Shirley Jackson, Co-Chair, AAC

Support Services

Deborah Jones, Chair, AAC

TRANSPORTATION

Katrina Haley, Chair, FWA
Andrea Harper, Co-Chair, FWA

VIP

Audrey Garrett, Co-Chair, AAC
Khaison Wyandon, Co-Chair, AAC

VOLUNTEER SERVICES

Yolanda James, Co-Chair, FWA
Aundrea Walton, Chair, AAC

WELCOME EVENT

Myra McGlothen-Sutton, Chair, FWA
Dawana Johnson-Townsend, Co-Chair, AAC



Transportation Options

There are two major airports serving the Dallas-Fort Worth area—Dallas/Fort Worth International Airport (DFW) and Dallas Love Field Airport (DAL).

- **Dallas/Fort Worth International Airport (DFW)** - Closest airport to downtown Fort Worth. Travel Distance: Approximately 23 miles.
- **Love Field (DAL)** - Travel Distance: Approximately 33 miles. <https://www.dallas-lovefield.com>

Several transportation options are available for getting to the Fort Worth Convention Center area. Taxis and airport shuttle services are available at both airports for a fee. Private car service can be arranged through an on-site representative at both airports and your hotel.

- **Super Shuttle** provides ground transportation from DFW International and Dallas Love Field airports to the Fort Worth Convention Center and the downtown Fort Worth hotels. Make reservations online at <http://www.supershuttle.com> or call the reservations center at 1-800- 258-3826.
- **TEXRail** is available for direct travel from DFW airport to the Fort Worth Central Station (closest station to the Fort Worth Convention Center): approximately a 48-minute commute. You will access it from Terminal B (at B30) at DFW airport (if you arrive at a different terminal take the Terminal Link after retrieving your baggage to get to terminal B and proceed to B30). The cost of one-way travel is \$2.50. <https://www.dfwairport.com/publictransit/index.php>
- **Uber and Lyft** - Download Uber or Lyft on your smart phone for easy and inexpensive transportation to and from the airports and around Fort Worth.



Getting Around the Downtown Area:

- **Molly the Trolley** is a complimentary service that makes exploring downtown Fort Worth easy.
 - **SERVING**
 - Sundance Square
 - Bass Performance Hall
 - Downtown dining & hotels
 - Fort Worth Convention Center
 - Fort Worth Water Gardens
 - **CATCH THE RIGHT TROLLEY**
 - Molly vehicles are distinctive. Listen for Molly's bell; that tells you the trolley is nearby. For your safety, drivers only stop at designated trolley stops. No ticket is needed to ride Molly the Trolley.
 - **SERVICE TIMES**
 - Monday – Sunday 10a.m.–10 p.m. Every 10–15 minutes





Scooter Rentals

Scooter and Wheelchair rentals are available at DME Scooters & More. To make reservations, please call (888) 776-0566 or click the link below. Reserve early!



(888) 776-0556

100 W. Rosedale St.

Fort Worth, TX 76104

<https://www.scootermore.com>



Attire Reminders



- Opening Plenary Session/Formal Opening – White attire (includes wraps and shawls). Regional/chapter scarves and other scarves are not allowed during the formal opening. The violet is the only flower that can be worn during the formal opening. Pants shall not be worn at the opening ceremony.
- Memorial Observance – red, white or black attire – (combinations of any of the colors listed above are not permitted – must be a single color). The violet is the only flower that can be worn during the Memorial observance. Pants shall not be worn at the Memorial Observance.
- Plenary Session – business attire (suits, dresses, skirts/blouses, dressy pant suits).
- Closing Plenary – business attire (formal/after five attire).
- Ecumenical Service – red, white, black or business attire.
- National/Regional Meeting – business attire.
- Shorts, skorts and capris are unacceptable.
- Hats are inappropriate and not permitted at the formal opening or memorial observance, unless they are worn for medical or religious purposes. If worn, hats should coincide with the color of the attire that is appropriate for the respective session/ceremony.
- Flip-flops and shower shoes are inappropriate and not considered business attire. This does not apply or refer to sandals or open toe shoes.
- Denim (all colors) and khaki must not be worn to any of the formal ceremonies or business sessions. Leggings and jeggings are inappropriate and therefore are not allowed.
- Paraphernalia jackets are inappropriate and cannot be worn as a covering to formal ceremonies and business sessions.
- A blazer, sweater, wrap or shawl must be worn over tops or dresses without straps during sessions or ceremonies.



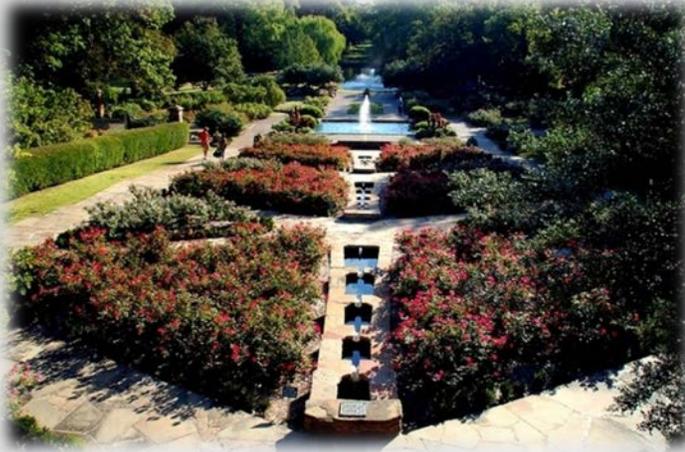
Things to Remember



- Sorority Pin
 - Violets
 - Ritual
 - Pen Light
 - Constitution and Bylaws
 - Photo ID
 - Comfortable Shoes
-
- A wrap to wear in the halls (white is appropriate for the formal opening).
 - Medication (refills on any medication or spare prescriptions).
 - Bring an umbrella or other rain gear as a precaution.
 - Red, White and Black Attire
 - Bring Your Red envelope.
 - Delta has no official mandate calling for an uninterrupted color.
 - Plenary Sessions and Regional Luncheons are closed sessions for registered members only; children, babies, spouses and
 - all others are not allowed into these events.
 - Tickets are needed for admission to all subscription events.
 - Bring the completed and signed voting and alternate delegates certification form.
 - Sorors should be considerate of the dais and refrain from picture taking during meals.
 - Attendees arriving 45 minutes after the beginning of a meal function are not guaranteed service.
 - Membership remains seated during the recessional until the dais and voting delegates have exited.
 - There is no reserved seating/section for Delta Dears at the subscription events.
 - There are reserved seats on each shuttle bus for Delta Dears.
 - Please be sure to check the Regional website for updates regarding the 2020 Regional Conference Cycle.



Family Activities



Fort Worth Botanic Gardens

A popular attraction containing over 23 specialty gardens. Stroll thru the gardens to see the latest exhibits and over 2500 plant species. Also, don't miss the 10,000 square foot conservatory.

3220 Botanic Garden Boulevard
Fort Worth, TX 76107-3420

<http://www.fwbg.org/>

Jubilee Theatre

An African-American theatre with various musicals and plays that are sure to entertain everyone in the family. Check out the latest shows on their website.

506 Main St
Fort Worth, TX 76102

<http://www.jubileetheatre.org/>



NATIONAL MULTICULTURAL
WESTERN HERITAGE
MUSEUM



FORT WORTH, TX
WWW.COWBOYSOFCOLOR.ORG

National Multicultural Western Heritage Museum

Museum highlighting the rich history of women and men cowboys of color with various artifacts in over 4000 square feet.

2029 N Main St
Fort Worth, TX 76164

<http://www.cowboysofcolor.org/>



Family Activities



Six Flags Over Texas

An amusement park with over 50 rides and various attractions for the entire family to enjoy.

2201 Road to Six Flags
Arlington, TX 76010-5157

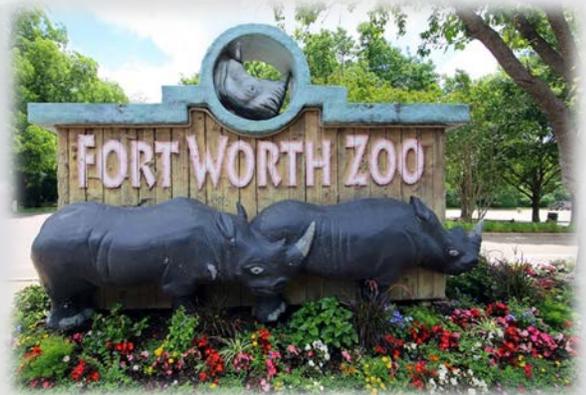
<https://www.sixflags.com/overtexas>

Fort Worth Zoo

A premier attraction with over 500 animal species and various exhibits that the family will enjoy.

1989 Colonial Pkwy
Fort Worth, TX 76110-6640

<https://www.fortworthzoo.org/>



Sundance Square

A 35 square-block entertainment district in the heart of downtown Fort Worth that contains restaurants, venues, shops and nightlife.

Downtown Fort Worth
Fort Worth, TX 76102-3105

<https://sundancesquare.com/>



Click [HERE](#) for ideas on additional family activities

DELTA SIGMA THETA SORORITY, INC.

55th National Convention



Atlanta, GA Summer 2021

